**THERAPEUTICS UPDATE** New products and pharmacologic developments

**DERMEND LAUNCHES DERMEND MATURE SKIN SOLUTIONS**

DerMend introduced a new line for mature skin. The new product line—DerMend Mature Skin Solutions—features DerMend Fragile Skin Moisturizing Formula, DerMend Moisturizing Anti-Itch Lotion, and DerMend Moisturizing Bruise Formula. It targets individuals with mature skin in their 50s, 60s, 70s, and beyond. Mature skin may become thinner as collagen levels drop, the skin may become more fragile, bruise more easily, and may become chronically itchy. DerMend Fragile Skin Moisturizing Formula is formulated to rejuvenate thin, fragile, mature skin with hyaluronic acid, retinol, glycolic acid, niacinamide, and five ceramides. It is a lightweight, fragrance-free cream that absorbs easily and quickly and helps leave skin looking restored and rejuvenated. DerMend Moisturizing Anti-Itch Lotion features pramoxine hydrochloride 1% for the temporary relief of itching associated with minor skin irritations. Pramoxine hydrochloride 1% can rapidly interfere with the itch/scratch cycle without relying on steroids. DerMend Moisturizing Bruise Formula helps improve the appearance of bruised skin with a proprietary blend of ceramides, alpha hydroxy acid, arnica oil, and retinol. DerMend.com

**CURAD SOOTHEPLUS WITH ARM & HAMMER BAKING SODA FOR ENHANCED WOUND CARE**

Curad is rolling out Curad SoothePlus Gauze and Pads, which feature Arm & Hammer baking soda for enhanced wound healing. Baking soda can soothe minor irritations, neutralize odor, relieve sting, and provide relief. Soothe Plus complements Curad’s portfolio of hospital-quality first aid products: Germ Shield, Soothe & Cool, QuickStop!, and Truly Ouchless! Curad.com

**IMAGE SKINCARE INTRODUCES ORGANIC SUNCARE PRODUCTS**

Image Skincare recently introduced two new Prevention + suncare products to protect the skin from the sun and other environmental factors. Prevention + Sport Sunscreen Spray is enriched with plant-derived stem cells and formulated for superior UVA/UVB and Infrared protection during sport activities and fun in the sun. Infused with organic ingredients like agave leaf extract, jojoba oil, and sweet almond oil, this antioxidant-rich spray provides advanced protection against the aging effects of the sun. It is also paraben free. Prevention + Pure Mineral Sunscreen Spray is an anti-pollution, anti-aging pure mineral sunscreen spray that offers superior UVA/UVB and Infrared protection. Infused with antioxidants and plant stem cells, this continuous spray nourishes and hydrates skin with organic ingredients like agave leaf extract, jojoba oil and sweet almond oil. Ultra-lightweight texture glides on skin for a non-greasy, weightless finish. Formulated for advanced protection against the aging effects of the sun. It offers paraben and chemical-free sun protection. Imageskincare.com

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**Therapeutic Focus: Devices**

**SCITON LAUNCHES WOMEN’S HEALTH CLINICAL REVIEW BOARD**

Sciton, Inc. named the members of its Women’s Health Clinical Review Board (CRB) as part of its Women’s Health Group division. Members of the board have been leaders in the women’s health field and medical lasers, according to the company. The group consists of specialists in Obstetrics/Gynecology, Urology, Dermatology, and...
Plastic Surgery. Each specialty contributes their expertise in female pelvic conditions, including issues with vulvar skin, sexual health well-being, and clinical laser applications.

Launch of the board coincides with Sciton's launch of its Centers of Excellence Program, an ongoing initiative recognizing key centers that are dedicated to providing exemplary care given to women suffering with vaginal conditions who receive diVa Vaginal Laser Therapy.

The CRB members convene monthly to discuss and act on topics related to reviewing and optimizing clinical outcomes, interpreting and disseminating translational data, and serving as mentors to Center of Excellence sites.

**STUDY: BODY CONTOURING MEGASESSIONS**

While the field of noninvasive body contouring is booming, Diane Duncan, MD, FACS of Plastic Surgical Associates in Fort Collins, CO, author a new study on the topic, notes that some patients have questioned the value of these procedures when the benefit is modest and the time devoted to treatments is significant. She conducted an eight-patient mini-study (Journal of Drugs in Dermatology) to see if two or three “megasessions” could be substituted for eight weekly sessions of bipolar radiofrequency based fat reduction treatments (using InMode’s BodyFX device). Patients were randomized into a two- or three-session group. Each patient was treated for two hours per session, using the Body FX, more superficial Mini FX, and the Deep FX device in an effort to treat on a multilevel basis. Preoperative 2D and 3D Vectra photos were taken, and were repeated and and three months post-treatment. Volumetric analysis and patient assessment showed similar results with a two or three treatment “megasession” protocol when compared with the traditional protocol of eight weekly sessions. Dr. Duncan concluded that, although the cohort number was not statistically significant, the photographs and measurements were compelling enough to warrant further investigation of this treatment protocol.