

We Want to Hear from You

As dermatologists increasingly fret over the influence of “Dr. Google” on their relationships with patients and on the public’s perception of physicians, some promising new data shows that doctor/patient relationships are largely positive.

According to results of a Pew Research Center survey, nearly nine in 10 Americans (87 percent) who have seen a health care provider in the past year say their concerns or descriptions of symptoms were carefully listened to, and 84 percent say they felt their provider, “really cared about (their) health and well-being.” Less than one-quarter of patients said they “felt rushed by their health care provider.” Only 15 percent said they felt confused about instructions they got for treatment or at-home care.

Those are promising findings for doctors who may sometimes feel like patients are coming into the office to order treatment rather than receive a diagnosis and thoughtful treatment plan. Patients trust their physicians’ expertise, and they want to hear what their dermatologists have to say.

We’re in the same boat. Next year marks *Practical Dermatology*® magazine’s fifteenth year of serving the dermatology community, and we want to know what you think.

We strive to deliver the latest in news and research, provide meaningful advice on practice management and planning, and offer expert insights to improve patient care.

Are we meeting our goals? Are we benefiting you in your practice? What can we do better?



Hopefully you can spare a few minutes over the next few weeks to share your feedback.

Just visit PracticalDermatology.com/FallSurvey to complete the survey. It will take just a few moments, and we will use your responses to improve this publication and our communication with you.

—Paul Winnington
Editorial Director